

1on1 Coaching for Mid-Level Professionals

Tracy Shroyer PhD LLC

Thank you for considering Tracy Shroyer PhD LLC as an offeror of corporate 1on1 coaching. I am Dr. Tracy Shroyer, and I understand the need for careful consideration when choosing to provide funds for professional development and appreciate the opportunity to provide this service for your employee(s). Tracy Shroyer, PhD LLC is a highly qualified organization to provide 1on1 coaching for your mid-level professionals. I have over 26 years of corporate experience across a wide variety of roles and working up, down, and across organizations and industries. In addition, I have over 7 years of experience as an adjunct professor across business management and industrial-organizational psychology.

Many organizations are not aware of the impact 1on1 coaching has on its employees and the clients, and customers that the organization serves. My coaching services are designed to help mid-level professionals gain the clarity, confidence, and fulfillment they desire in their careers.

My 1on1 coaching is a 6-month offering designed to help mid-level professionals in 5 core ways:

1. Gain clarity on strengths, weaknesses, and areas for growth.
2. Heighten self-confidence and empowerment.
3. Develop a clear roadmap for achieving career goals, including how to upskill in current role.
4. Become a more effective employee as a result of heightened self-awareness.
5. Improve organization, time management, and accountability strategies.

Prior clients report the following positive outcomes from working with me:

- Increased self-confidence.
- Clarity in what I want to do, who I want to be, and setting up a plan to get there.
- Improved organization, time management, and accountability strategies.
- Heightened feeling of empowerment within themselves and by their organization.
- Boosted ability to work through challenges more effectively.

In addition, organizations that empower their employees with my 1on1 coaching may realize these benefits:

- Employees feel that you care about them and their development.
- Increased employee productivity.
- Improved morale, which is positively contagious.
- It's a benefit you can provide to your mid-level professionals that many companies are not currently offering.
- These employees may be successors to higher levels in your organization and this is an excellent opportunity to nurture and prepare them.

Your employee will provide you with the coaching package of interest to them. You may view full program details here: <https://www.tracyshroyerphd.com/coaching/>

If you are agreeable to provide funds for your employee(s) to complete this coaching, please have your employee(s) send an email to learn@tracyshroyerphd.com and enrollment instructions will be provided.

If your organization is interested in a customized education offering to align with your organizational values, I would be delighted to curate this for you. I have the capacity to serve over 25 people at any time by utilizing a range of in-person, on-line, and hybrid group learning strategies.

Thank you so much for your consideration, and I am excited to work with you and your employee(s).

Sincerely,

Dr. Tracy Shroyer

CEO/Founder, Tracy Shroyer PhD LLC

www.tracyshroyerphd.com