



Dr. Tracy Shroyer



Layoff Scholar with Real-World Experience & Career Coach

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AN INTRODUCTION

Dr. Tracy Shroyer's background includes 27+ years in the corporate space, 9+ years as an adjunct professor, and 10+ years as a career coach. In addition to her expertise through in-depth research and publishing a book, all centered around managing layoffs, she has spent half of her teaching career specializing in industrial and organizational psychology.

She understands the human aspect of change, underscored by her personal layoff experience in 2023. Dr. Tracy's "Let's Talk About Layoffs" platform offers empathy, tools, and support to those navigating career transition. Known for blending insightful advice with humor, Dr. Tracy aims to foster resilience and transformation.

SPEAKING TOPICS

- Pink Slip Phoenix: Rising from the Ashes of Layoffs
- The Human Cost of Downsizing: Weaving Compassion into Change Management
- Beyond the Budget Cuts: Rethinking Layoffs in a Human-Centric World
- LinkedIn Lab: From Lurker to Leader - Building Your Online Brand
- From Overwhelmed to Optimized: Hacking Your Time for Peak Performance

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SUGGESTED QUESTIONS

- What are the key strategies for crafting a compelling resume that showcases your unique value and lands you interviews?
- What alternative strategies can organizations consider before resorting to layoffs?
- How can leaders navigate layoff announcements and support their teams through emotional turmoil and uncertainty?
- In today's digital age, what are the most effective ways to build authentic connections and expand your professional network?

“ WHAT PEOPLE ARE SAYING... ”

“Dr. Shroyer concisely presents applicable strategies and solutions for a complex topic. She covers a wide variety of real-life scenarios relevant to anyone impacted by downsizing. I will use this book in the HR Management courses I teach, and with clients involved in acquisition activities.

- Bathild “June” Covington, PhD, Educator and Change Specialist

