

MANAGING LAYOFFS

DR. TRACY SHROYER

While there are numerous articles, blogs, books, and resources for laid off employees, the availability of such material or resources when it comes to managing layoffs from a leadership perspective are few and far between.

This book begins to fill the existing gap, and provides insight into a manager's involvement with layoffs through stories based on evidence Dr. Tracy Shroyer obtained from the experiences of past research participants. She then took her research and applied it to fictional situations to provide you with an enhanced comprehension of the provided management tips.

It embraces all levels of management, from front-line managers up through the senior executive ranks, regardless of industry.



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ABOUT DR. TRACY

Dr. Tracy Shroyer's background includes 27+ years in the corporate space, 9+ years as an adjunct professor, and 10+ years as a career coach. In addition to her expertise through in-depth research and publishing a book, all centered around managing layoffs, Dr. Tracy has spent half of her teaching career specializing in industrial and organizational psychology.

Dr. Tracy understands the human aspect of change, underscored by her personal layoff experience in 2023. Her "Let's Talk About Layoffs" platform offers empathy, tools, and support to those navigating career transition. Known for blending insightful advice with humor, Dr. Tracy aims to foster resilience and transformation.



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